



Leadership, Entrepreneur and Business Training



Profit and Non-Profit Organization

“Rick Johnson takes a timeless and complex topic of wealth creation and breaks it down in a practical language that is extremely user friendly. How refreshing.”

Rod L. Smith, LUTCF, Sr. Financial Adviser President and CEO of The Advanced Planning Insurance & Financial Group, Inc.



FROM THE DESK OF RICKEY JOHNSON



Dr. Rickey Johnson
Author, Minister and Entrepreneur

When starting my first business, I didn't have a coach nor did I have access to the right business tools. In spite of my lack of training, I overcame many business hurdles. I now manage multiple companies and train leaders around the country.

What makes Mr. Johnson's workshops different?

As a public speaker of more than 22 years, he knows how to connect with the audience and motivate them to produce at a high level.

As a coach, he will equip your leaders and staff with result driven business technology, by outlining the difference between **ACTIVITY** and **RESULTS**.

As an experienced pastor, successful entrepreneur, and member of the NSA, his high-energy messages have empowered the Corporate and Faith-Based communities both small and large.

How will your organization benefit? Mr. Johnson is a speaker that brings shares success strategies from the corporate sector. He brings the experience of having been trained by leaders from various cultures and professions. He has the experience of managing multiple businesses.

Mr. Johnson is a man that overcame homelessness. He has a passion for accomplishment which will motivate your team and leave them with success benchmarks. Plus, he brings a fresh style on how to connect with your target group and turn them into your marketing mouth piece.



EXPERIENCE



Mr. Rickey Johnson is the owner and CEO of Boyer Marketing Group of America, LLC. His company invests in many philanthropic projects within the community and around the country. He has a Master and Doctorate of Ministry Degree.

Rickey Johnson has traveled abroad to such countries as Africa, Mexico, and the South Pacific conducting workshops in leadership and entrepreneurship. He has been a featured speaker at several colleges and on radio programs.

Also, he serves as founder and Chief Executive Officer of the Greater Pasadena Community Development Corporation (GPCDC). The GPCDC serves the city of Pasadena with tutorial programs, food and clothing distribution, scholarship funds, and after-school programs. www.gpcdc.org

In short, he loves people and is passionate about life!

Resources by Dr. Rickey Johnson

As a leading authority on entrepreneurship and leadership, Rickey Johnson has authored the following books:

- *The DNA of Prosperous People*
- *Success Runs in the Bloodline*
- *Man To Man Real Answers About Manhood*
- *The Smart Real Estate Investor*
- *The Entrepreneur University*
- *How to Spend Your Way Out of Debt*





CONFERENCES AND ORGANIZATIONS TOUCHED BY RICKEY JOHNSON PRESENTATION AND GUEST APPEARANCES



- World Leadership Conference (Africa)
- Mt. San Antonio College (CA)
- Pasadena City College Foster/Kinship Program (CA)
- Church Leadership Conference of Dallas (TX)
- Twinsburg Township Conference (OH)
- Readers Choice Bookstore (FL)
- Entrepreneur Conference (CA)
- Conference of Ministry and Leadership Training (Figi)
- Financial Leadership & Business Conference (TN)
- Barnes and Noble (CA)
- Entrepreneur Leadership Workshops (MS)
- Small Business Conference (MT)
- Entrepreneur Summit (AZ)
- Word of Life Leadership Conference (AR)
- The ICN.com Internet Radio Station
- The Friends of Angeles Mesa & Hyde Park Miriam Matthews Public library (CA)
- Men Empower Conference (CA)
- B. Dalton Book Stores (CA)
- Leadership and Empowerment Encounter (FL)
- Entrepreneur Empower Conference (TN)
- Debt Free Conference (CA)
- Marriage and Financial Conference (CA)
- Borders Books (CA)
- K.U.B.O. 88.7 FM (Sunday Morning)
- Mexico Christian Conference (Mexico)
- LA County Computer Fair (CA)



CONFERENCE SCHEDULING

Step One:

Once you have requested Dr. Johnson as your keynote or workshop speaker, his corporate office will forward the scheduling confirmation that outlines the following nine points:

1. Equipment preferences
2. Conditions of agreement
3. Room set-up preferences
4. Honorarium, terms, and conditions
5. Expenses (Airport)
6. Overnight accommodations (If applicable)
7. Conference liaison information
8. Cancellation/postponement:
9. Audio & video recording

Step Two:

You will receive a questionnaire to complete that will assist us with tailoring a specific program to match your needs, expectations and corporate vision.

Contact Information

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